

Syllabus for INTA 4811 - The U.S. Diplomacy Toolkit
Spring Semester 2024
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Schedule of Course Sessions by Subject:

January 12 - What Are the “Soft Power” Tools in the U.S. Diplomacy Toolkit, and the Today’s Global Challenges in Using Them

January 19 - Negotiation and Mediation, Multilateral Diplomacy, Playing to America’s Strengths

January 26 - Economic and Commercial Diplomacy, Cyber Diplomacy, U.S. Foreign Assistance

February 2 - Effective Public Diplomacy and Messaging, Cultural Diplomacy

February 9 - The Future of U.S. Diplomacy: Lessons for Devising the Best Mix of Diplomacy Tools for the Job

Course Objectives: To provide a diplomacy practitioner’s view to students of the panoply of the various U.S. diplomatic (non-military) tools used over the years to advance our national interests overseas. The lecturer will provide real world examples of how different tools were used depending on the nature of the challenge, and how successful they were.

By the end of the course, students should be able to:

1. Outline the different types of diplomatic tools available to U.S. policymakers
2. Generally assess how these tools can complement each other in an effective foreign policy mix
3. Cite examples of how these tools were deployed successfully
4. Look at future U.S. diplomatic and foreign policy challenges with an analytical eye as to which foreign policy tools might work, and which might not.

Course Requirements:

- Active participation in class sessions to analyze the relative strengths and weaknesses of the various U.S. diplomatic tools that we will discuss.
- One 3-5 page paper to be submitted before the last class section, in which students should choose a foreign policy issue from the past or present and assess what soft power foreign policy tools were/could be used to serve U.S. national interests.

Grading Criteria: Students will be graded on a combination of their class participation (40%) and the assigned paper (60%).

Syllabus - These are recommended, not required readings. The readings are divided by the topics of the individual class sessions.

For Session One: What's in the Toolkit? Soft Power, Smart Power, and the Global Challenges They Face

Foreign Policy Contributors, "Is Soft Power Making a Comeback?," Foreign Policy, September 23, 2023

https://foreignpolicy.com/2023/09/24/soft-power-international-affairs-diplomacy-china-russia-iran-europe/?utm_campaign=AFSA%20Media%20Digest&utm_medium=email&_hsmi=275621764&_hsenc=p2ANqtz-91W3lKmp7x0I1gytsDXS6LcDBoHuAUs6Me4Y5lQ-M3x_PrKyzJ9OphwLXiN47laNqQ409UG6Me1_9A6_rhPaXKKgy-kyIfG44Tv4UaUXrCDt169kc&utm_content=275621764&utm_source=hs_email

Joseph Nye, Soft Power: The Means To Success In World Politics, 2004

Joseph Nye, "The Future of Power," Public Affairs, 2011

Joseph Nye, "Diplomacy and Soft Power," The Annals of the American Academy of Political and Social Science, Vol. 616, 2008.

Marcel Van Herpen, Putin's Propaganda machine: Soft Power and Russian Foreign Policy, Rowman and Littlefield, 2014.

Jane Knight, "Knowledge Diplomacy vs. Soft Power," NAFSA (nafsa.org), October 11, 2022.

Antonella Valenti, "What is Smart Power?" Jeune Europe, August 7, 2021.

Secretary of State Tony Blinken, “The Power and Purpose of American Diplomacy in a New Era,” Remarks to the School of Advanced International Studies, Johns Hopkins Univ., September 14, 2023.

Jake Sullivan, “The Sources of American Power,” Foreign Affairs, November-December 2023.

Robert Gates, “The Dysfunctional Superpower,” Foreign Affairs, November-December 2023.

Links to analyses of the Current National Security Strategy:

<https://www.brookings.edu/blog/order-from-chaos/2022/10/14/around-the-halls-assessing-the-2022-national-security-strategy/>

<https://carnegieendowment.org/2022/10/13/three-important-shifts-tucked-within-new-national-security-strategy-pub-88160>

<https://www.cnas.org/press/press-note/cnas-responds-analyzing-the-2022-national-security-strategy>

Session Two: Negotiation and Mediation; Multilateral Diplomacy

Chester A. Crocker, High Noon in Southern Africa, Norton, 1992.

William Burns, The Back Channel: A Memoir of American Diplomacy and the Case for its Renewal, Random House, 2019.

Wendy Sherman, Negotiations with Iran over JCPOA, Foreign Policy, “The Negotiators,” October 26, 2021.

Video: Martin Indyk, Stuart Eizenstat, Susan Glasser, “American Peace Process Diplomacy: What Works, What Doesn’t,” The Washington Institute, November 30, 2021,

Video: Martin Indyk on the Art of the ME peace Negotiations, Youtube, November 9 2021.

Video: Thinkport (Maryland Public Television) Secretary James Baker on building the coalition against Iraq’s invasion of Kuwait, 2014.

Richard Holbrooke, “To End a War,” C-SPAN, 6/3/1998; <https://www.c-span.org/video/?106538-1/to-end-war>

Foreign Policy, “The Negotiators,” Wendy Sherman on Negotiations with Iran over JCPOA; and <https://foreignpolicy.com/podcasts/negotiators/iran-nuclear-deal-negotiations/>

Chester Crocker, Interview by Namibia Media Initiative, on Cuban Troop Withdrawal/Namibian Independence negotiations, 8/13/14.)
<https://www.youtube.com/watch?v=oHLtiZ-D9cI>

Session Three: Economic and Commercial Diplomacy, Sanctions, Cyber Diplomacy

Shaun Donnelly and Daniel Crocker, “Six Elements of Effective Economic/Commercial Diplomacy,” *Foreign Service Journal*, January-February 2019.

Myron Brilliant, “Five Steps the US Must Take to Double Down on Commercial Diplomacy,” *The Hill*, 11/1/22.
<https://thehill.com/opinion/finance/3714144-five-steps-the-us-must-take-to-double-down-on-commercial-diplomacy/>

Atlantic Council article on economic statecraft:

https://www.atlanticcouncil.org/in-depth-research-reports/report/us-eu-uk-need-shared-approach-to-economic-statecraft/?mkt_tok=NjU5LVdaWC0wNzUAAAGOYu0JRNoJ_sUh6CxVBp37QD18FaFPlkrHBPyQspVfgotK5fh7LYsL9q_niO36dQKjhSPrSUKGOfneLmTz7MzwZQ6fsXyZrKvIqWMasVNRA6d7

Emily Kilcrease and Emily Jin, “Rebuild: Toolkit for a New American Industrial Policy,” September 8, 2022, Center for a New American Security.

Anshu Siripurapu and Noah Berman, “The Dollar: The World’s Reserve Currency,” Council of Foreign Relations,” July 2023. On CFR website as a “Backgrounder”.

NYT Editorial Board, “The Risks of One of the Most Severe Tools in America’s Foreign Policy Arsenal,” July 22, 2023.

<https://thehill.com/opinion/finance/3714144-five-steps-the-us-must-take-to-double-down-on-commercial-diplomacy/>

<https://nationalinterest.org/feature/will-great-power-competition-divide-gulf-206096>

Douglas W. Winton, "Economic Statecraft: China in Africa," *Parameters* 43, no. 4 (2013).

Christina Lai, “Acting one way and talking another: China’s coercive economic 11/3/21diplomacy in East Asia and beyond,” *The Pacific Review* 31 (March 2018): 169-187.

Nathaniel Fick, Cyber Diplomacy, Homeland Security Today (hstoday.us), December 14, 2022.

Session Four: Public Messaging, Public Diplomacy, The Disinformation Challenge, Cultural Diplomacy

Richard Stengel. Information Wars: How We Lost the Global Battle Against Disinformation & What We Can Do About It, Atlantic Monthly Press, 2019.

Steven Lee Myers, “U.S. Tries New Tack on Russian Disinformation: Pre-Empting It,” New York Times, Oct. 26, 2023.

Video: Inaugural Seminar on the Future of Cultural Diplomacy, Harvard University, Kennedy School, April 15, 2021

Session Five: The Future of U.S. Diplomacy; What Tools Work – And When

American Academy of Diplomacy, “Blueprints for a More Modern US Diplomatic Service,” 2023.

<https://www.academyofdiplomacy.org/publication/blueprints-for-a-more-modern-us-diplomatic-service/>

William Burns, “10 Parting Thoughts to Foreign Service Officers.” Foreign Policy, October 23, 2014.

Other Readings of Possible Interest

Dr. Maya Kahwagi and Dr. Kermit Jones, “Stethoscope Diplomacy in the Middle East,” Foreign Policy, February 9, 2021.

“Health Diplomacy” - report done for CFR: *Negotiating Global Health Security: Priorities for U.S. and Global Governance of Disease*

Aizen Marrogi and Saadoun al-Dulaimi, “Medical Diplomacy in Achieving U.S. Global Strategic Objectives,” Joint Force Quarterly 74, 3rd Quarter, National Defense University Press.

Emily Goldman, “Fresh thinking and new approaches are needed on diplomacy’s newest frontier,” Foreign Service Journal, June 2021.

Victor Cha, “How to Stop Chinese Coercion,” Foreign Affairs, January 2023.

Information for the Students

Subject to Change Statement

The syllabus and course schedule may be subject to change. Changes will be communicated via email and/or Canvas announcement tool. It is the responsibility of students to check email messages and course announcements to stay current in their online courses.

Academic Integrity

Georgia Tech aims to cultivate a community based on trust, academic integrity, and honor. Students are expected to act according to the highest ethical standards. All students enrolled at Georgia Tech, and all its campuses, are to perform their academic work according to standards set by faculty members, departments, schools and colleges of the university; and cheating and plagiarism constitute fraudulent misrepresentation for which no credit can be given and for which appropriate sanctions are warranted and will be applied. For information on Georgia Tech's Academic Honor Code, please visit <http://www.catalog.gatech.edu/policies/honor-code/> or Academic Honor Code.

Any student suspected of cheating or plagiarizing on a quiz, exam, or assignment will be reported to the Office of Student Integrity, who will investigate the incident and identify the appropriate penalty for violations.

Accommodations for Students with Disabilities

If you are a student with learning needs that require special accommodation, contact the Office of Disability Services at (404)894-2563 or <http://disabilityservices.gatech.edu/>, as soon as possible, to make an appointment to discuss your special needs and to obtain an accommodations letter. Please also e-mail me as soon as possible in order to set up a time to discuss your learning needs.

Student-Faculty Expectations Agreement

At Georgia Tech we believe that it is important to strive for an atmosphere of mutual respect, acknowledgement, and responsibility between faculty members and the student body. See <http://www.catalog.gatech.edu/rules/22/> for an articulation of some basic expectation that you can have of me and that I have of you. In the end, simple respect for knowledge, hard work, and cordial interactions will help build the environment we seek. Therefore, I encourage you to remain committed to the ideals of Georgia Tech while in this class.

University Use of Electronic Email

A university-assigned student e-mail account is the official university means of communication with all students at Georgia Institute of Technology. Students are responsible for all information sent to them via their university-assigned e-mail account. If a student chooses to forward information in their university e-mail account, he or she is responsible for all information, including attachments, sent to any other e-mail account. To stay current with university information, students are expected to check their official university e-mail account and other electronic communications on a frequent and consistent basis. Recognizing that some communications may be time-critical, the university recommends that electronic communications be checked minimally twice a week.

***Very important: Make sure your email is set up to receive announcements through Canvas.**

CARE Center, Counseling Center, Stamps Health Services, and the Student Center

These uncertain times can be difficult, and many students may need help in dealing with stress and mental health. The CARE Center and the Counseling Center, and Stamps Health Services will offer both in-person and virtual appointments. Face-to-face appointments will require wearing a face covering and social distancing, with exceptions for medical examinations. Student Center services and operations are available on the Student Center website. For more information on these and other student services, contact the Vice President and Dean of Students or the Division of Student Life.