

GEORGIA INSTITUTE OF TECHNOLOGY
Sam Nunn School of International Affairs

U.S. FOREIGN POLICY - INTA 8803
Spring 2016

Eliza Markley

Class Meetings: MWF 11.05 - 11.55, Instructional Center 117

Office Hours: MW 12.05-1.00, Ivan Allen College, Room 141

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Core Area

Course members will demonstrate the ability to critically analyze the role of diverse interests and groups in shaping the history, politics, society or institutions of the United States.

Course Description

This course will critically examine several key aspects of US foreign policy, including the theoretical issues that shape foreign policy making and the system in which foreign policy decisions are made. It will also explore the history and construction of the United States foreign policy since 1945 and the current foreign policy issues and problems facing United States. The course will consider the changing nature of international relations and the possible future role that the US will play in the world. The course is designed to encourage students to think critically about the United States' role in foreign affairs and to become more informed on foreign policy.

Learning Outcomes

Course members will:

- Be able to use their knowledge of international affairs in a practical problem-solving way to address issues of immediate international concern.
- Become more aware of the diversity of cultural and ethical systems in the world.
- Think critically about the United States' role in the global system.
- Be able to work in small groups in a way that demonstrates respect for their colleagues and efficiency in working collaboratively towards projects and goals.

Required Textbook

Jentleson, Bruce. (2014). American Foreign Policy: The Dynamics of Choice in the 21st Century (5th edition).

Additional required readings will be posted for each topic.

Course Requirements

1. Class Participation – 10% of course grade

Course members will be expected to attend all classes, complete all assigned readings (before class), and participate in classroom discussions on the subjects addressed in the readings and lectures. Your active participation is crucial to the success of this course and a large part of your grade is based on class participation.

In addition to the regularly assigned course readings, course members are encouraged to read a **major daily newspaper in its print or internet media version** and watch one of the **nightly news broadcasts** in order to stay informed on current foreign policy issues (News aggregator websites, such as www.RealClearWorld.com, are recommended).

2. Weekly Book Reviews – 25% of course grade

Course members will write one 400-500-word book review each week, excepting the weeks when Foreign Policy Analyses are due.

3. Foreign Policy Analyses – 15% of course grade

Course members will complete three foreign policy analyses. Two will be individual assignments. Each consists of 1,400-1,600 word (indicate word count) analysis of a past foreign policy initiative. The third analysis is a team project: students will be divided into 2-4 person teams and be tasked to analyze major foreign policy initiatives of recent presidents, including the current president. The team analysis should be 1,800-2,000 (indicate word count) papers. All three analyses should follow a format that will be provided.

4. Class Discussion Lead – 10% of course grade

Course members will brief the class on their analysis on one of the issues they have analyzed. Presentation should be about 40-50 minute long and should integrate/relate to that week's reading from the Syllabus.

5. Final Paper – 40% of course grade

Course members will be required to complete a written paper of approximately 25- 30 pages on a current foreign policy topic of their choice. Topics chosen must be approved by the professor. Papers must be done in essay format and are due no later than April 27.

Grading and Assessment

A = 89.5-100; B = 79.5-89.4; C = 69.5-79.4; D = 59.5-69.5; F = below 59.5

- A: Outstanding and original work; well-argued, well-organized, without significant error or omission.
- B: Very fine work, reasonably argued, clearly organized, with only slight error or omission; clearly well above the average.
- C: Solid work of a quite satisfactory nature; clear evidence of engagement and comprehension, but with some organizational, factual, or interpretive errors/omissions.
- D: Passing, but only marginally acceptable work with clear deficiencies of length, fact, organization, or interpretation; incomplete work.
- F: Unacceptable work submitted with such significant deficiencies that no credit can be awarded.

Grading of papers will be based on accuracy and detail of the factual information, ability to synthesize the material from the course and make important connections between issues and concepts.

Grading of Foreign Policy Analyses will be based on the following important factors: accuracy and detail of the factual information, your ability to synthesize the material from the course and sources and make important connections between issues and concepts; clear and concise arguments, use of appropriate grammar, spelling and word choice.

- Participation 10%
- Book review 25%
- Foreign Policy Analyses 15%
- Discussion Lead 10%
- Final paper 40%

Late Paper Policy

Late papers will receive 5 points deduction for each calendar day (this includes weekends) they are late.

Other Class Policies

- Class discussions may lead, from time to time, to highly contentious political issues. I expect all course members to be respectful of one another, even if they disagree about certain issues. High levels of civility should characterize our class debates.
- Laptop computers can be used in class ONLY when the instructor allows. **Abusing computer privileges will result in loss of participation points.** Moreover, course members may be prohibited from using their computer for the rest of the semester (no email, Facebook, twitter, etc)
- Cell phone should be turned off or put on silent. Disruptions from such devices will adversely affect your participation grade.

- For assignment that will be submitted through T-square, students need to ensure that assignments can be opened and are readable. To ensure this, students should attach all written assignments in either .doc or .pdf formats.
- The instructor will make any effort to return your graded assignments in a timely manner (usually within two weeks).
- The instructor will respond to all emails (sent M-F) within 48 hours. If you do not receive a response in 48 hours, I probably did not receive your message and you should resend it.

Additional Information and Services

1. The Office of Disability Services – adaptsinfo@gatech.edu (404-894-0285)

2. Academic Honor Code

The Georgia Tech Academic Honor Code states: “Students are expected to act according to the highest ethical standards. The immediate objective of an Academic Honor Code is to prevent any Students from gaining an unfair advantage over other Students through academic misconduct. Academic misconduct is any act that does or could improperly distort Student grades or other Student academic records.” Such acts include, for instance, plagiarism.

Plagiarism means using an author’s exact or paraphrased words without citation or acknowledging the source of information. Whether intentional or not, plagiarism is considered cheating and will not be tolerated. If you are unsure whether something should be cited, please ask.

Course Outline and Reading Assignments

Date	Topics and Readings	Assignments due
Introduction		
Jan 11	Course introduction	
Jan 13-20	Introduction to American Foreign Policy and the “National Interest” Review of key international theories <ul style="list-style-type: none"> ➤ Chapter 1, AFP ➤ Mearsheimer, “Realism,” Reading 1.1, p 216-219, AFP ➤ Keohane, “Governance in a Partially Globalized World,” Reading 1.2, p 220-224 AFP ➤ Kolko, “The United States and The World Economic Power,” Reading 1.3, p. 225-228 AFP ➤ Smith, “ The United States and the Global Struggle for Democracy,” Reading 1.4, p 229-233 AFP ➤ Drezner, Daniel W., “Night of the Living Wonks: Toward an International Relations Theory of Zombies,” Foreign Policy, July/August 2010. 	

	<ul style="list-style-type: none"> ➤ Walt, Stephen M., “International Relations: One World, Many Theories,” <i>Foreign Policy</i>, No. 110 (Spring 1998), pp. 29-46. ➤ William A Williams, <i>The Tragedy of American Diplomacy</i> <p>Issues for Discussion: America’s National Interest; Realism; Idealism; Liberalism</p>	
The Domestic Context of American Foreign Policy		
Jan 22	Case study – India nuclear cooperation agreement*	
Jan 25	<p>Foreign Policy Making Powers: The President and Congress</p> <ul style="list-style-type: none"> ➤ Chapter 2, p 27-45, AFP ➤ Schlesinger, Reading 2.1, “The President, Congress and War Powers,” p 234-236, AFP ➤ Ornstein, Norman J. and Thomas E. Mann, “When Congress Checks Out,” <i>Foreign Affairs</i>, November/December 2006. Available: http://www.foreignaffairs.com/articles/62091/norman-j-ornstein-and-thomas-emann/when-congress-checks-out. ➤ Halberstam, David. <i>The Best and the Brightest</i>. New York: Ballantine Books, 1993 (1972). Pages 401-429, Chapter 19, on Vietnam, President Johnson, and Congress. ➤ Council on Foreign Relations. “Congress and U.S. Foreign Policy.” http://www.cfr.org/united-states/congress-us-foreign-policy/p29871 ➤ Council on Foreign Relations. “U.S. Cuba Relations.” http://www.cfr.org/cuba/us-cuba-relations/p11113 ➤ Presidential War Powers: http://www.cfr.org/united-states/balance-war-powersus-president-congress/p13092 <p>Issues for Discussion: Tensions between the President and Congress regarding foreign policy</p>	
Jan 27	<p>Bureaucracy and Models of Foreign Policy Decision-Making</p> <ul style="list-style-type: none"> ➤ Chapter 2, p 45-53, AFP ➤ Allison, “Conceptual Models and the Cuban Missile Crisis,” Reading 2.2, p 237-238, AFP ➤ Janis, “Groupthink Among Policy Makers.”* ➤ Hillary Clinton, “Leading Through Civilian Power,” in <i>Foreign Affairs</i>. Nov/Dec 2010. ➤ Condoleezza Rice, “Rethinking the National Interest: American Realism for a New World,” in 	

	Foreign Affairs. July/August 2008.	
	Issues for Discussion: Models of Decision Making	
Jan 29	Case study – Assassinating bin Laden: Right or wrong?*	
Feb 1, 3	<p>The Role of Interest Groups, the Media and Public Opinion</p> <ul style="list-style-type: none"> ➤ Chapter 3, AFP ➤ Cooke, “The Press in Wartime,” Reading 3.1, p 239-241, AFP, ➤ Holsti, “Public Opinion and Foreign Policy,” Reading 3.2, p 242-249, AFP ➤ Keating, Joshua, “Does Hollywood Have a Foreign Policy?” Foreign Policy, Feb. 24, 2013. Available: http://www.realclearpolitics.com/2013/02/24/does_hollywood_have_a_foreign_policy_302676.html. ➤ WATCH: “Buying the War,” Bill Moyers Journal, PBS, April 25, 2007 (90 minutes). Available: http://www.pbs.org/moyers/journal/btw/watch.html. Click “Watch Video”, turn on “Continuous Play,” watch all 5 segments. ➤ John Mearsheimer and Stephen Walt, "The Israel Lobby" –book review in T-square <p>Issues for Discussion: Media influences on foreign policy (and public opinion); Importance of public opinion on foreign policy.</p>	
Feb 5	Case study – The Arab Spring*	
Historical Debates in American Foreign Policy		
Feb 8-12	<p>“Great Debates” in American Foreign Policy (1789-1945)</p> <ul style="list-style-type: none"> ➤ Chapter 4, AFP ➤ Kissinger, “Franklin D. Roosevelt and the Coming of World War II,” p 231-238, AFP ➤ Gellman, Barton and Laura Poitras, "U.S., British intelligence mining data from nine US. Internet companies in broad secret program," Washington Post, June 6, 2013. Available: http://www.washingtonpost.com/investigations/usintelligence-mining-data-from-nine-us-internet-companies-in-broad-secretprogram/2013/06/06/3a0c0da8-cebf-11e2-8845-d970ccb04497_story.html ➤ Charlie Rose Show, interview with Guardian (UK) editors, Alan Rusbridger and Janine Gibson, on publication of NSA leaks, July 28, 2013. Available: http://www.youtube.com/watch?v=7pdzzZB7Xgo ➤ Case study: National security surveillance* 	Foreign Analysis 1 due Feb 10

	Issues for Discussion: Isolationism vs. Internationalism; Defense Spending; US Imperialism; National Security vs. Civil Liberties	
Historical Context of American Foreign Policy: The Cold War and Beyond		
Feb 15-19	<p>The Cold War Context: Origin and First Stages</p> <ul style="list-style-type: none"> ➤ Chapter 5, AFP ➤ Brodie, “Strategy in the Missile Age,” Reading 5.1, p 265-270, AFP ➤ Kennan, “The Sources of Soviet Conduct,” Reading 5.2, p 271-274, AFP ➤ Andrew Preston, <i>Sword of the Spirit, Shield of Faith</i> ➤ William Imboden, <i>Religion and American Foreign Policy, 1941 – 1960</i> ➤ Patrick J. Hearden, <i>Architects of Globalism: Building a New World Order during World War II</i> <p>Issues for Discussion: Strategy of Containment; Korean War; Deterrence; Decision Making and the Cuban Missile Crisis.</p>	
Feb 22-26	<p>The Cold War Context: Lessons and Legacies</p> <ul style="list-style-type: none"> ➤ Chapter 6, AFP ➤ Gelb, “Vietnam: The System Worked,” Reading 6.1, p 275-278, AFP ➤ Gaddis, “The Unexpected Ronald Reagan,” Reading 6.2, p 279-281, AFP ➤ Gorbachev, “The Soviet Union’s Crucial Role,” Reading 6.3, p 282-284, AFP. ➤ Anthony Campagna, <i>The Economic Consequences of the Vietnam War</i> ➤ Thomas G. Patterson, <i>Soviet-American Confrontation</i> ➤ Fredrick Logevall, <i>Choosing War: The Last chance for Peace and the Escalation of the War in Vietnam</i> ➤ James M. Carter, <i>Inventing Vietnam: The United States and State Building, 1954 - 1968</i> <p>Issues for Discussion: Vietnam War, Détente and China, End of Cold War</p>	
Feb 29	Review for Exam 1.	
March 2	INTA 3110 Exam 1	
American Foreign Policy in a New Era		
March 4	Case study	
Mar 7, 9	<p>Grand Strategy for a New Era: Power and Peace</p> <ul style="list-style-type: none"> ➤ Chapter 7, AFP ➤ Lieber, “Anti-Declinism,” Reading 7.1, p 596-597, AFP 	

	<ul style="list-style-type: none"> ➤ Ikenberry, “Liberal Internationalism 3.0,” Reading 7.1, p 598-600, AFP ➤ Kupchan, “No one’s World,” Reading 7.3, p 601-602, AFP ➤ Jackson and Carter, “The International Criminal Court: National versus International Norm”* ➤ “The Cold War Is Over”, New York Times (Opinion), April 2, 1989. Available: ➤ http://www.nytimes.com/1989/04/02/opinion/the-cold-war-is-over.html ➤ Joyce & Gabriel Kolko, <i>The Limits of Power: The World and United States Foreign Policy, 1945 - 1954</i> ➤ Robert J.S. Rossi & Kent C. Trachte, <i>Global Capitalism: The New Leviathan</i> ➤ Case study: International Criminal Court* <p>Issues for Discussion: Unilateralism vs. Multilateralism; Force vs. Diplomacy; Policy of Preemption; Deterrence; Role of the UN and other International Institutions</p>	
March 11	<p>Grand Strategy for a New Era: Prosperity and Principles</p> <ul style="list-style-type: none"> ➤ Chapter 8, AFP ➤ Stiglitz, “Making Globalization Work,” Reading 8.1, p 603-605, AFP ➤ “UNAIDS Report on Global AIDS Epidemic,” Reading 8.2, p 606-608, AFP ➤ US National Research Council, “Climate Change as a National Security Concern,” Reading 8.3, p 609-610, AFP ➤ Mansfield and Snyder, “Democratization and the Danger of War,” Reading 8.4, p 611-617, AFP ➤ Fred L. Block, <i>The Origins of International Economic Disorder: A Study of United States International Monetary Policy from World War II to the Present</i> ➤ Seymour Melman, <i>Pentagon Capitalism: The Political Economy of War</i> ➤ Michael H. Hunt, <i>Lyndon Johnson’s War</i> ➤ Robert W. Tucker, <i>The Radical Left and American Foreign Policy</i>. ➤ John Lewis Gaddis, <i>Strategies of Containment: A Critical Appraisal of American National Security Policy during the Cold War</i> ➤ Case study: The Global Financial Crisis* <p>Issues of Discussion: Globalization, International Trade</p>	

	and Finance; Global Public Health; Global Environment Issues; Promotion of Global Democracy	
Mar 14, 16	<p>Post Cold War Foreign Policy</p> <ul style="list-style-type: none"> ➤ Chapter 9, AFP ➤ National War Powers Commission, “President, Congress and the War Powers,” Reading 9.1, p 618-621, AFP ➤ Keck and Sicking, “Transnational Network in International Politics,” Reading 9.2, p 622-630, AFP ➤ Baum, “Soft News and Foreign Policy,” Reading 9.3, p 631-634 ➤ Clark R. Mollenhoff, <i>The Pentagon: Politics, Profits and Plunder</i> ➤ 18) Thomas McCormick, <i>America’s Half-Century: United States Foreign Policy in the Cold War and After</i> ➤ Case study: US versus terrorism* <p>Issues for Discussion: The War Powers; Foreign Policies and Executive Branch Politics of Recent Presidents; Current Role of the Media and Public Opinion (Revisiting Themes of Chapters 2 and 3 with recent administrations and developments)</p>	Foreign Policy Analysis 2 due Mar 16
Mar 18	No class. Dr. Markley attends ISA conference	
Mar 21-25	Spring Break	
Current American Foreign Policy Around the World		
Mar 28, 30, April 1	<p>Issues in the Middle East</p> <ul style="list-style-type: none"> ➤ Chapter 11, AFP ➤ Bush, “Pre-Emption and National Security Strategy,” Reading 11.1, p 634-644, AFP ➤ Caldwell, “US Policy Toward Afghanistan, Pakistan, and Iraq,” Reading 11.2, p 645-647, AFP ➤ Lynch, “The Big Think Behind the Arab Spring,” Reading 11.3, p 648-650, AFP ➤ Lindsay and Takeyh, “After Iran Gets the Bomb”* <p>*Additional current event readings related to Iran’s nuclear program.*</p>	
April 4-8	<p>Asia and the Rise of China</p> <ul style="list-style-type: none"> ➤ Chapter 10, AFP ➤ Lieberthal and Jisi, “US-China Strategic Distrust,” Reading 10.1, p 635-638, AFP ➤ Indian Institute for Defense Studies and Analyses, “India’s Grand Strategy,” Reading 10.2, p 639-642, AFP ➤ *Layne, China’s Challenge to US Hegemony”* 	Foreign Policy Analysis 2 (Team) due April 6

	<ul style="list-style-type: none"> ➤ Nils Gilman, <i>Mandarins of the Future: Modernization Theory in Cold War America</i> ➤ Ikenberry, John, “The Rise of China and the Future of the West: Can the Liberal System Survive?” <i>Foreign Affairs</i>. Vol. 87, No. 1 (Jan-Feb 2008), pp. 23-37* ➤ How China sees Russia, <i>Foreign Affairs</i> Jan/Feb 2016 <p>Issues for Discussion: US-China Relations; China as a rising power; US-Indian Relations; North Korea and Nuclear Weapons; Asian Security</p>	
April 11-15	<p>US Relations with Europe and Russia</p> <ul style="list-style-type: none"> ➤ Chapter 12, AFP ➤ Grevi, “Renewing EU Foreign Policy,” Reading 12.1, p 651-653, AFP ➤ Primakov, “Russia in a Polycentric World,” Reading 12.2, p 654-656, AFP ➤ Strategy of relations with Russia* ➤ Seymour Melman, ed., <i>The War Economy of the United States: Readings in Military Industry and Economy</i> <p>Issues for Discussion: The Current Status and Future of NATO; US-EU Relations; US-Russia Relations</p>	
April 18-22	<p>US Relations with the Americas</p> <ul style="list-style-type: none"> ➤ Chapter 13, AFP ➤ Sweig, “US-Latin American Relations,” Reading 13.1, p 657-658, AFP ➤ Walter LaFeber, <i>Inevitable Revolution: The United States in Central America</i> ➤ Stephen Kinzer, <i>The Brothers: John Foster Dulles, Allen Dulles, and Their Secret World War</i> <p>Issues for Discussion: US Regional Hegemony and the Americas; the War on Drugs; US-Mexico Relations; Change US-Cuba Relations; Haiti; US-Canadian Relations</p>	
April 25	INTA 3110 Exam 2	
April 27		Final Paper