## Georgia Institute of Technology Sam Nunn School of International Affairs

# INTA 2803: The European Union as a Global Actor Fall 2012

#### **T & TH 8:05-9:25am Howey Physics S105A**

Instructor: Dr. Vicki L. Birchfield

Office: 214 Habersham

Office Hours: Thursdays 10:00-12:00 p.m. and by appointment

Phone: (404) 385-0604

E-Mail: vicki.birchfield@inta.gatech.edu

There will be no peace in Europe, if the states are reconstituted on the basis of national sovereignty.... The countries of Europe are too small to guarantee their peoples the necessary prosperity and social development. The European states must constitute themselves into a federation. --Jean Monnet

Europe will not be made all at once, or according to a single plan. It will be built through concrete achievements which first create a de facto solidarity.—Robert Schuman

If the ambitious project of European integration fails, the entire world will pay the consequences. -- Moisés Naim

## Course description and objectives:

The key objective of this course is to examine the nature of the European Union as a global actor and critically assess the extent to which the EU has the institutional capacity, the diplomatic vision and the political will to exercise an independent and unified role in international affairs. With the Lisbon Treaty now in effect, the EU has gained new legal personality and acquired expanded institutional mechanisms, including the nascent European level diplomatic corps--the European External Action Service-- to formulate a more effective and coherent set of external policies. The course will trace

the evolution of this development through an overview of the treaties, the power and functions of the key institutions and actors, as well as survey the scope and content of the EU's external policies in the following broad areas: (1) trade and global economic governance; (2) conflict management, peacekeeping and international security; (3) human rights, democratization and development; and (4) energy and the environment. Both scholarly and policy debates will be studied to empirically and normatively assess the EU's ability to act, wield influence, and project power in the world. A final part of the course explores the consequences of the EU's emergence as a global actor for the United States and the changing nature of transatlantic relations in an increasingly multi-polar, "post-American" world.

#### **Required Textbooks:**

- International Relations and the European Union (2011) edited by Christopher Hill and Michael Smith
- Europe Recast: A History of European Union (2004) by Desmond Dinan
- The European Superpower (2007) by John McCormick

## **Supplementary Readings**:

Additional readings will be assigned throughout the semester and posted on the course website, T-Square. Also, to enhance the quality of classroom discussions it will be helpful to follow current events and the news related to developments in EU and world politics. The best sources for staying informed about current issues in the EU are *The Financial Times* and *The Economist* (with caution or a critical eye toward their editorial and political biases), both of which offer discounts for student subscriptions.

**Important websites**: For a vast array of information on the institutions, Member States and current policies of the EU, consult the EU's official website, EUROPA @ http://europa.eu

Useful information from the European Union's Delegation to the United States can be found at: www.eurunion.org

<sup>\*</sup>Books are available at the Engineer's Bookstore on Marietta St.

#### **Course Requirements and Grade Distribution:**

Attendance and participation are essential to doing well in the course. Participation comprises 10% of the total grade for the course. Each unexcused absence beyond two allowable cuts will result in a letter grade deduction for the participation portion of the course grade. Readings should be completed prior to class meetings and you should be prepared for active and engaged discussion. All exams are essay and short answer format. Guidelines for the group projects and in-class presentations, and simulation exercise will be handed out separately and posted on T-Square.

Exam 1	20%
Mid-Term Exam	20%
Final	20%
Group Projects/Presentations	15%
Simulation	15%
Participation	10%

#### **Academic Honesty:**

All work must be entirely your own and must be produced in accordance with the Georgia Tech Honor code. Please read the Academic Honor Code carefully (http://www.honor.gatech.edu/honorcode.html) and familiarize yourself with your rights and responsibilities under Institute regulations. Any suspected cases of plagiarism, cheating on the exams or any other form of academic dishonesty will be turned over immediately to the Office of Student Integrity for investigation. If you have any further queries on this topic, please visit the website of the Dean of Students: www.deanofstudents.gatech.edu/integrity.

## **Classroom Comportment:**

Cell phone use (including texting) is prohibited in the classroom. Laptops or tablets are permitted for taking notes. However, if it is apparent that the device is being used for other purposes, you will be asked to leave the classroom and counted as absent that day. Save yourself and the instructor the embarrassment by refraining from any activities that interfere with the teaching and learning environment.

# Themes, Schedule of Classes, and Reading Assignments

# Part I. Historical and Conceptual Foundations and Key Institutional Actors of the European Union

August 21 Introduction and Overview of Course

Reading Assignment: Syllabus and Naim and Nye

articles posted to T-Square/sent via e-mail

August 23 The Historical Context of European Integration

**Reading Assignment**: Dinan, pp. 1-44 and Hill and Smith, pp. 3-20, \*Note: this second reading lays out the analytical framework for understanding the nature and role of the EU within the international system that will guide the course. The lecture will incorporate some of the themes the authors present, but we will need to return to

it in the subsequent class as well.

August 28 Contending Theories and Conceptual Approaches to the

Study of the EU

Reading Assignment: Hill and Smith, 21-72

August 30 Transforming European History: From Conflict to

**Creating the Communities** 

Reading Assignment: Dinan, pp. 45-123

September 4 From the First Enlargement to 'Eurosclerosis'

Reading Assignment: Dinan, pp.125-204

September 6 The Delors Era and Monetary Union

**Reading Assignment**: Dinan, pp. 205-264

September 11 EU-27 and major developments in the Post- Lisbon

Era

**Reading Assignment**: Dinan, pp. 265-326 and "Your Guide to the Lisbon Treaty, posted on T-square

September 13 Key Institutions and Decision Making Processes of the

EU: The Twin Challenges of Coherence and Democratic

Legitimacy

**Reading Assignment:** Hill and Smith, pp. 75-148

September 18 **EXAM 1** 

# Part II. External Policies and Power Projection in the European Union

September 20 Europeanization of Foreign Policy: Conceptual and

Political Implications; Implementation and Effectiveness **Reading Assignment:** Hill and Smith, pp. 149-193

September 25 Rethinking Power in the 21<sup>st</sup> Century: The EU as a New

Model?

Reading Assignment: McCormick, pp.1-58

September 27 Civilian Power versus Normative Power

Reading Assignment: McCormick, pp. 59-83 and Hill

and Smith, 435-457

October 2 The EU as an Economic Superpower: International trade

and Global Economic Governance

**Reading Assignment**: McCormick, pp. 84-109 and Hill

and Smith, pp. 246-298

**Group Presentation #1** 

October 4 From CFSP to ESDP and Beyond: Conflict Management,

Peacekeeping and International Security

**Reading Assignment**: Hill and Smith, pp. 197-225

#### **Group Presentation #2**

October 9 The EU as a Promoter of Democracy and Development:

(Human rights, democratization, election monitoring, foreign aid, humanitarian assistance and economic

development)

Reading Assignment: Hill and Smith, pp. 324-349 and

Birchfield article posted to T-Square.

#### **Group Presentation #3**

October 11 The EU as a Global Leader in Energy and Environmental

Policy

**Reading Assignment**: Hill and Smith, pp. 349-379

## **Group Presentation #4**

October 16 Fall Recess/ NO CLASS

October 18 Catch-Up and Review for Exam

October 23 Midterm Exam

# Part III. Values, Action and Global Leadership: Prospects for Europe, Challenges for Transatlantic Relations and the International System

October 25 The EU and the emerging new world order

**Reading Assignment:** Hill and Smith, pp. 380-403

October 30 EU-US Relations and the Transatlantic Values Debates **Reading Assignment**: Birchfield article on T-Square; Hill and Smith, 404-431 November 1 Transatlantic relations continued...... **Reading Assignment**: Kopstein and Steinmo (Excerpts from *Growing Apart?* America and Europe in the Twenty-First Century (2008) edited by Jeffrey Kopstein and Sven Steinmo) posted on T-Square November 6 Convergence and Diffusion in the International System **Reading Assignment**: Kopstein and Steinmo pp. 109-169, posted to T-Square; Hill and Smith, pp. 435-457 November 8 The EU as Political Leader? **Reading Assignment**: McCormick, pp. 110-159 The Meaning of Europe in 21<sup>st</sup> Century World Politics November 13 Reading Assignment: McCormick, 160-174 and Hill and Smith, pp. 458-480 November 15 Current debates: Re-assessing the European project in light of the Euro crisis **Reading Assignment: TBA** (Students responsible for finding current media reports, interesting op-eds, articles from the NYT, FT and Wall Street *Journal*, etc.... --more details forthcoming in class. November 20 Current debates continued..... **Reading Assignment: TBA (See above)** November 22 Thanksgiving Holiday/NO CLASS November 27 Group work and preparation for simulation (Guidelines

and further details provided on T-Square)

Simulation Exercise

November 29

December 4 Simulation Exercise

December 6 LAST DAY OF CLASS (De-briefing of simulation and course review)

\*Final Exam: December 11, 8:00 a.m.