



INTA 1200: American Government

Spring 2012

Mon/Wed/Fri 2:05pm – 2:55pm

LOCATION: Instructional Center 103

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I. Introduction

This course will serve as an undergraduate level introduction to American government. It will explore fundamental concepts, theories, and issues of American politics and policy, with an emphasis on economics. We will do so by examining both the historical and current issues which confront the United States and its place in the world. You will explore how great Western political-economists think about these problems, and examine the events which fostered their ideas. You will discover that American politics have always been in a state of contention. It is a setting in which national and sub-national interest groups are pitted against one another in contests over wealth, security, power, and ideas. While the course is wide ranging, we will often focus on two major and enduring tensions in US politics in particular. The first is the ongoing debate over the proper role of markets versus government in the US economy and social life. The second is the never ending contest between efficiency, equity, and morality in US policy debates. Underlying each of these are fundamental tensions over power, interest, and the question of “who rules?”. One lesson I hope to communicate in this course is that free and competitive political and economic markets are fundamental to a free and competitive society. However, markets require an agile and efficient government in order to function properly. Therefore we need to develop tools of analysis for understanding why markets succeed or fail, and the tradeoffs between different types of government actions to support markets. All major sides of the various debates over American politics and government will be presented with equal ferocity. The “winner” of these debates, if there is one, is for you to decide. Student performance will be determined by regular tests about fundamental concepts. Finally, you will find that judgments of whether policy is “good” or “bad” in the United States often depends on who you are as a political-economic actor: your assets, interests, beliefs, and values. Therefore one goal of this class is to force you to think critically about yours.

II. Approximate Course Calendar*

Monday	Wednesday	Friday
<u>Jan 9</u> : Introduction	Ancient Democracy	Quiz 1 (on class policies)
<u>Jan 16</u> : TECH HOLIDAY	Market Failures in the Colonies	Quiz 2
<u>Jan 23</u> : Economics of Revolution	1789-1865 Economics of Civil War	Market Failures and Reconstruction
<u>Jan 30</u> : Market Failures & Progressives	1930s-1960s: Liberal Revolution	Quiz 3
<u>Feb 6</u> : 1950s-1960s: Race	1950s-1960s II: Race	TBA
<u>Feb 13</u> : 1960s-1980s Conservatism	1970s-2010 Globalization	Quiz 4
<u>Feb 20</u> : Supreme Court I	Supreme Court II	Supreme Court III
<u>Feb 27</u> : Media I	Media II	Quiz 5 (Last day to drop class)
<u>Mar 5</u> : The Budget	Politics of Trade I	Politics of Trade II
<u>Mar 12</u> : Politics of Trade III	Quiz 6	TBA
<u>Mar 19</u> : SPRING BREAK	SPRING BREAK	SPRING BREAK
<u>Mar 26</u> : Politics of Economic Growth	Politics of Inflation v. Jobs	Financial Crises
<u>Apr 2</u> : Quiz 7	Health Care	Political Psychology
<u>Apr 9</u> : Elections I	Elections II	TBA
<u>Apr 16</u> : Comparative Govt: Taiwan	Comparative Govt: China	Quiz 8
<u>Apr 23</u> : Georgia Politics	Political Networks	What's US govt and politics about?
<u>May 2</u> : NO CLASS	FINAL EXAM 11:30am-2:20pm	NO CLASS

*Subject to change

III. Required Textbook

I have chosen to require a text that is both high quality *and* widely used so as to maximize the probability that they can found “used” at vastly reduced prices. There is also a high likelihood that each of the texts can later be re-sold at close to its “used” price if you should decide to do so. The required materials to be purchased are:

The American Political System (1st Edition) by Ken Kollman (W.W. Norton & Company 2012).
Hereafter referred to as “APS”

Other assigned readings will be made available on T-Square and the course website. Some assignments are not readings but computer audio files (usually ~20 minutes each) which should be treated as seriously as an in-class lecture or assigned reading (i.e. you are responsible for knowing assigned MP3 material).

IV. Assignments

Readings are to be done the night of the assigned date, and prior to the subsequent quiz. For example, a reading assigned on “Fri Jan 20” should be done over that weekend, *not* prior to class on Friday Jan 20. You are not “invited” to do the assigned readings/MP3’s or attend the lectures, you are **required** to do so as a participant in this class. “APS” indicates a particular chapter in the textbook *The American Political System*.

- Mon Jan 9: *Shaping Telecommunications* excerpts on economics (.pdf available on T-Square)
APS “Introduction”
- Wed Jan 11: Medieval IPE (MP3 and .doc available on T-Square)
- Fri Jan 13: Early Colonists 1 & 2 (MP3 and .doc available on T-Square)
- Mon Jan 16: Mercantilism (MP3 and .doc available on T-Square)
- Wed Jan 18: APS “The Constitution”
- Fri Jan 20: The Presidency 1-5 (MP3 and .doc available on T-Square) & APS “The Presidency”
- Mon Jan 23: The Presidency 1-5 (MP3 and .doc available on T-Square) & APS “The Presidency”
- Wed Jan 25: The Presidency 1-5 (MP3 and .doc available on T-Square) & APS “The Presidency”
- Fri Jan 27: APS “Congress”
- Mon Jan 30: APS “Congress”

- Wed Feb 01: APS “Congress”
- Fri Feb 03: APS “Federalism”
- Mon Feb 06: APS “Federalism”

- Wed Feb 08: APS “Federalism”
 Fri Feb 10: APS “Civil Rights and Liberties”
 Mon Feb 13: APS “Fundamental American Liberties”
 Wed Feb 15: APS “Fundamental American Liberties”
 Fri Feb 17: APS “The Judiciary”
 Mon Feb 20: APS “The Judiciary”
 Wed Feb 22: APS “The Judiciary”
 Fri Feb 24: APS “Mass Media and the Press”
 Mon Feb 27: APS “Mass Media and the Press”
 Wed Feb 29: APS “Mass Media and the Press”
- Fri Mar 02: APS “The Bureaucracy”
 Mon Mar 05: APS “Economic Policy”
 Wed Mar 07: APS “Economic Policy”
 Fri Mar 09: Rise/Fall of Free Trade (MP3 and .doc available on T-Square)
 Mon Mar 12: Basic Gains/Losses From Trade (MP3 and .doc available on T-Square)
 Wed Mar 14: APS “Economic Policy”
 Fri Mar 16: APS “Economic Policy”
 Mon Mar 19: APS “Economic Policy”
 Wed Mar 21: APS “Interest Groups and Social Movements”
 Fri Mar 23: Intro to Money—3 Tricks (MP3 and .doc available on T-Square)
 Mon Mar 26: “The Economic Organization of a P.O.W Camp” (.pdf available on T-Square)
 Wed Mar 28: “The Great Inflation” in *The Coming of The Third Reich*. pp. 103-117 (.pdf avail on T-Square)
 Fri Mar 30: *The German Inflation of 1923*. excerpts (.pdf available on T-Square)
 * Bonn, Moritz J. “The Report of an Expert Eyewitness” pp. 97-103.
 * Schreiber, Georg “The Distress of German Learning” pp. 103-109.
- Mon Apr 02: APS “Social Policy”
 Wed Apr 04: APS “Social Policy”
 Fri Apr 06: APS “Elections and Campaigns”
 Mon Apr 09: APS “Elections and Campaigns”
 Wed Apr 11: APS “Elections and Campaigns”
 Fri Apr 13: APS “Foreign Policy”
 Mon Apr 16: APS “Foreign Policy”
 Wed Apr 18: APS “Foreign Policy”
 Fri Apr 20: “Georgia’s Budget Primer 2012” (.pdf available on T-Square)
 “FY 2012 GA Budget Overview” (.pdf available on T-Square)
 “Georgia Tech 2011 Financial Report” (.pdf available on T-Square)
Business Insider articles:
<http://www.businessinsider.com/most-expensive-colleges-2011-4#>
<http://www.businessinsider.com/most-expensive-colleges-2011-12?op=1>
- Mon Apr 23: “Georgia State Government” chart (.pdf available on T-Square)
 “Guide to Georgia Courts” (.pdf available on T-Square)
 Wed Apr 25: “Constitution of the State of Georgia” browse, (.pdf available on T-Square)
 Fri Apr 27: Review all

V. Course Objectives

By the end of this course you should be able to:

- A) Identify the major policy problems currently facing the United States and explain how leading scholars & policymakers think about these problems.
- B) Analyze, interpret, and explain developments in American politics.
- C) Understand and identify the effects of both national and global economic developments on xxx.

- D) Deconstruct large political-economic phenomena into their constituent interest groups (both causes & effects).
- E) Understand & identify how your own interests (e.g. your job, financial security) are affected by events in American politics, and what steps you can take to protect or advance your interests.
- F) Advance to higher-level study of specific economic & political issues.

VI. Class Conduct

A) Attendance is mandatory.

Why? First, this class (or one like it) is specifically required by the University System of Georgia Board of Regents. Second, many students request this rule. Third, research shows that student attendance correlates strongly with performance.

Regardless, students may miss up to three classes (but not quizzes) after the last registration day (usually Friday of the first week of class) without penalty. Thereafter, each absence will result in a grade deduction of 10% of one quiz (e.g. a student with 10 absences will have one full quiz's worth of points deducted from his/her final grade). Students are responsible for any material, assignments, or announcements covered in classes missed. A daily attendance sheet will be passed out every lecture. **Be aware that signing the daily attendance sheet indicates your full attendance that day. Signing the attendance sheet but not attending the full class, or having a friend sign on your behalf, is a form of academic misconduct, constitutes an honor code violation, and can result in a severe grade penalty.**

B) No in-class distractions! Specifically:

- i. **No electronics: laptops, cellphones, ipads, e-readers, cameras, recording devices.**
- ii. **No food or drink (except water).** Except for students with verifiable medical excuses.

If it runs on electricity and it's primary job is to deal with information, then turn it off (or put it on vibrate). Why? Electronics, food, and drink interfere with the classroom teaching-learning environment. Students breaking this rule will be asked to leave or drop the class.

C) Class starts at 2:05, ends promptly at 2:55.

If you show up late, enter quietly. If you show up so late or leave so early that you miss the sign-up sheet, then you will be counted as absent. Also if you consistently sign the attendance sheet and leave soon thereafter, then eventually you'll be noticed and considered absent nonetheless.

D) Students are required to check their email and the class website mzak.net/inta1200 once per day.

E) Your grade = 8 quizzes + 1 final,

- a. All test questions are ranked equally unless otherwise specified. All tests will be based on the required readings, MP3 lectures, and the 9am -10am lecture. There will be study guides for the quizzes. Your grade will **not** benefit from "face time" with the professor or TA, or from agreeing with the professor's or TA's political/policy stances or philosophies.
- b. No make-up quizzes.
 - i. Students who miss a quiz without a valid Tech excuse*, will receive "0" points for that quiz. For example, say there are 1000 points possible in the class. Then a perfect student who misses a 100 point quiz would get a final grade of 900/1000.
 - ii. Students who miss a quiz with a valid Tech excuse*, will have that quiz eliminated from their grade calculation (both denominator & numerator). For example, say there are 1000 points possible in the class. Then a perfect student who misses (with a valid excuse) a 100 point quiz would get a final grade of 900/900

- iii. Students who miss a quiz with a valid Tech excuse* should present the excuse to the TA for verification. Students should bring evidence of excuse validity (i.e. doctor's notes with contact info). Excuses that cannot be verified will be rendered invalid.

[*Valid Tech excuse = Absences for medical or personal emergencies will be excused upon verification by the TA or professor. Absences for school athletics will be excused only if they are in accordance with the schedules approved and circulated by the Student Academic & Financial Affairs Committee for Travel or the Associate Athletic Director (Academic Services). Absences due to military service will be handled on a case-by-case basis and subject to verification. Unfortunately, job interviews, research conferences, and family/friend visits do not count as a valid Tech excuse for missing a quiz or exam in this class. **Excuses (together with supporting evidence or documents) should be presented to the TA as soon as possible and NOT LATER than 5pm of the final day of class.**

- F) **If you do miss class for a non-emergency or non-approved event, do *not* apologize or explain why.** We completely understand that "life happens" and that you have priorities other than this class. However, unless it's a valid Tech excuse (see above), it will not affect grading policy. That is, if you miss class for some awesome extra-curricular adventure or opportunity, we're not offended...but we cannot grant you a special tutoring session, extension, or make-up either. You will be responsible for any material, assignments, or announcements covered in class that you missed.
- G) **Your first stop for all grading, administrative, class policy issues, etc. should always be the TA.** The TA acts as triage, addressing most matters herself and passing on others to the Professor. The TA has no authority to bend any class rule or policy. I reserve the right to overrule the TA on any issue.

~~H) Websites and online material are generally not accepted as legitimate sources for use or citation in your papers and presentations. Exceptions to this policy will be discussed in class.~~

- H) Students will treat each other and the professor with respect. Constructive questioning and criticism are welcome & encouraged. Personal attacks & insults are not. The rule of thumb here is that critical comments and questions should be maturely phrased in a manner that encourages constructive and open debate; they should not be phrased as insults, threats, or in a manner that shuts down conversation or debate.
- I) Students are expected to read and abide by the Georgia Tech Student Code of Conduct and the Academic Honor Code. All violations will be reported. The complete text of these two Codes may be found at:
www.deanofstudents.gatech.edu/integrity/policies/index.html

VII. Email Policy

- ~~A) General communications from the professor to the class will be posted on the class website. Students are required to check the class blog daily, and are responsible for all communications on it regarding assignments and grades.~~
- B) Personal or confidential communications from the professor/TA to you will sent by email. **You are therefore required to have a functioning email account**, check it daily, to alert the professor if you are not receiving emails on it, and to provide a functioning email address if this one fails to operate properly.
- C) We will check email at irregular intervals between 9am and 6pm every weekday; we reserve the right to check and respond to emails more often than this.
- D) Your emails will be responded to within 72 hours of their receipt, if not faster, conditional on the following:
- Include the course number in the "Subject" line of your emails.
 - Write a meaningful subject line (e.g. "INTA 1200—can you discuss the US recession more?")
 - If you have a general question, check the syllabus, website, T-Square *before* emailing...the answers might be in there!
 - Be sure to do the readings and listen to the lectures thoroughly *before* emailing questions about the material...the answers might be in there too!

It is the student's responsibility to adhere to these guidelines. Any e-mail not adhering to these guidelines

may be mistaken for spam (or a joke) and discarded.

E) ~~Unless specifically instructed, assignments are always to be submitted in hard copy form only; electronic submissions serve only as backups & confirmations. (i.e. I don't have time to download, print, & staple 50 papers).~~

F) Absences: Only send email about absences or missed deadlines if they are the result of medical issues or serious personal emergencies (e.g. fires, natural disasters, death in the family). Otherwise, do not send email about absences. Also, do not send email to apologize for missing class or assignment deadlines.

VIII. Plagiarism Policy¹

The full plagiarism policy, along with citations guidelines, are described on the class website. In brief, plagiarism is defined, for the purposes of this class, as: copying, borrowing, or appropriating another person's work **and** presenting it as your own in a paper or oral presentation, deliberately or by accident. Acts of plagiarism will be reported in accordance with the Honor Code. In order to avoid being charged with plagiarism, if you use the words, ideas, phrasing, charts, graphs, or data of another person or from published material, then you must either: 1) use quotation marks around the words **and** cite the source, or 2) paraphrase or summarize acceptably using your own words **and** cite the source. The plagiarism policy is not restricted to books, but also applies to video & audio content, websites, blogs, wiki's, and podcasts. Plagiarism includes putting your name on a group project to which you have minimally contributed.

IX. Bias

All major sides of the various debates over American politics and government will be presented with equal ferocity. The "winner" of these debates, if there is one, is for you to decide. I am *not* trying to turn you into Republicans, Democrats, liberals, conservatives, or any kind of "-ist" except for social scientists. The purpose of this course is merely to outline the general landscape of American government and politics, and to give you the analytical tools to decide issues for yourself.

Note however that all people have biases, and you should interpret all statements with that in mind. Therefore, although I will try to be as objective as possible, you should know my personal biases:

- 1) I am a non-partisan, moderate, centrist. I support policies and policymakers based on their ability to solve national and international problems. I also judge policymakers on their sound judgment, honesty, and integrity. I do not judge policies or policymakers on their political party, personal lives, physical characteristics, or "conservative" or "liberal" leanings or origins.
- 2) As for policies and ideologies: I tend to prefer free market solutions; I generally support government intervention only in the event of market failure; I tend to prefer economic efficiency over economic equality, unless inequality becomes so great that it threatens domestic security. I support neither "less" nor "more" government, but smarter and more efficient government. I also believe that it is each individual's personal responsibility, not the government's job, to maintain national morality.
- 3) I tend towards positive rather than normative aspects of politics, and I have a very strong bias towards scientific methods in general (e.g. controlled experiments, natural experiments, statistical analysis, qualitative case studies) and the use of (most types of) empirical evidence to substantiate theoretical claims.
- 4) I see economic prosperity, individual freedom & personal autonomy, and national security as being three mutually supportive phenomena *not* mutually exclusive ones. I also believe them to be the nation's top priorities. I am a pragmatist in that I generally support policies that have been empirically shown to foster these three goals.

¹ Brennecke, Patricia. 2005. *Academic Integrity at the Massachusetts Institute of Technology: A Handbook for Students* (MIT: Cambridge, MA).

5) I tend to support decentralization, competition, and check-and-balances for all large political & economic groups.

6) I believe that change, flexibility, and adaptability are usually good things.

7) Finally, I strongly believe that fear and laziness, especially in the intellectual realm, are the root causes of all social problems. Therefore my greatest bias is to force you to bravely and industriously apply your minds to the problems of American politics. But know that **you will NOT score any points for adopting my ideological or policy positions!** Scientifically rigorous disagreement is both welcomed and encouraged.

X. Grades

Your grade will be determined by: how well you *communicate* to me that you *understand* the *fundamental* definitions, concepts, and causal relationships of American government and politics *as presented in the lectures and readings*.

It bears repeating that your personal (dis)agreement with the definitions, concepts, & relationships presented in this class will not affect your grade. You do however need to show that you understand these fundamentals as they are currently accepted by the community of top researchers in American politics, government, policy, and economics. You need not agree with them, but you do need to show that you understand them. Your understanding of the course material will be communicated to me via the following (see course website for details):

100% = Quizzes and final exam. All test questions are weighted equally, unless otherwise specified. All material assigned up until midnight before a quiz is fair game on that quiz. Extra credit assignments are not available in this course.

For individual assignments (papers, tests, etc), grades in this course are not rigidly related to numerical scores, distribution functions, predetermined percentages, or your knowledge of academic jargon. As can be seen from the following grade descriptions, individual assignment grading in this course is related more directly to a student's demonstrated mastery of the material. This also means that the relative performance of one's peers is less important, though not irrelevant, to one's grade. Finally, in determining an assignment's grade, consideration is given for elegance of presentation, creativity, imagination, and originality *only* where these have been appropriately be called for, and where mastery of the fundamentals has already been demonstrated. A satisfactorily completed individual assignment will receive one of the following grades:

A: Exceptionally good performance demonstrating a superior understanding of the subject matter, a foundation of extensive knowledge, and a skillful use of concepts and/or materials.

B: Good performance demonstrating capacity to use the appropriate concepts, a good understanding of the subject matter, and an ability to handle the problems and materials encountered in the subject.

C: Adequate performance demonstrating an adequate understanding of the subject matter, an ability to handle relatively simple problems, and adequate preparation for moving on to more advanced work in the field.

Other grades awarded include:

D: Minimally acceptable performance demonstrating at least partial familiarity with the subject matter and some capacity to deal with relatively simple problems, but also demonstrating deficiencies serious enough to make it inadvisable to proceed further in the field without additional work.

F: Failed. Has not demonstrated familiarity with the subject matter, nor the capacity to deal with simple problems in a manner recognizable to the consensus of mainstream academic practitioners within the field.

Note that this course's internal grading system includes plus (+) and minus (-) modifiers for use with the letter grades A, B, C, and D. However, they are not officially part of students' grades, they do not appear on Georgia Tech transcripts, and they do not affect internally or externally reported grade-point averages.

XI. Grade Change Policy

Legitimate requests for grade changes are welcome and encouraged. However, you should resist the temptation to file a frivolous request just hoping to "get lucky". Simple computational or clerical errors should be brought to the TA's attention immediately. Otherwise:

- A) Requests for grade changes must:
 - i) be submitted to the TA in writing, both electronically and in hard-copy, and
 - ii) be submitted not sooner than 7 days and not later than 28 days after receiving the graded assignment, and
 - iii) be no longer than 600 words, and
 - iv) be accompanied by the original completed test/paper (attached to the hard copy)

- B) Requests for grade changes should:
 - i) identify what was required in the assignment, and
 - ii) describe *precisely* how these requirements were fulfilled at a level above the received grade, and
 - iii) address any relevant comments written by the professor on the graded assignment (if applicable) and explain why they do not apply.

Approach a grade change request as if arguing a legal case: you should have strong and convincing arguments and evidence to support your request. Be aware that appeals to the practices of other professors generally do not constitute good argument or evidence. Note also that grade changes requests can result in re-grades both up or down (or left unchanged). That is, if the greater scrutiny demanded by a grade change request reveals your assignment to deserve a lower grade than previously awarded, then the lower grade may be assigned (i.e. be sure that you are not "looking a gift horse in the mouth" *before* you file a grade change request).